

February 16, 1998

Dear Sir/ Madam:

I am a BBA student from Baruch College (City University of New York) who is conducting some research on US investments in Argentina for my honors thesis. The topic of my paper will present Argentina as a "trade bridge" for American firms wishing to conduct business there as well as a source of great opportunities for new investments.

The concept of bridge grasps the notion of Argentina serving as a link for US companies willing to extend beyond Argentina and into the neighboring nations through the South Common Market (Mercosur).

I am writing to you in order to ask you if you would be kind enough to participate in the following questionnaire I have enclosed. This questionnaire is intended as a survey of U.S. companies that have operations in Argentina.

It is focused on American firms such as yours which have a substantial direct capital investment and which have been identified by the parent firm as a wholly or partially owned subsidiary, affiliate or branch.

This questionnaire is designed to request general, rather than specific information about your firm and its operations in Argentina. The information which is requested in this questionnaire will be kept confidential to protect you and your firm's identity.

I would appreciate it very much if you take a brief moment out of your busy schedule to complete this form. The results are essential for me to carry on my thesis research and I hope to draw some insightful conclusions based on the general findings.

Please feel free to add any comments you may feel will improve and clarify the questions presented.

Enclosed you will find a self-addressed stamp envelope for your convenience. Again, I thank you for your cooperation and I am grateful for your support in my research.